

aubrie garcia

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EDUCATION

California State University, Bakersfield

Bakersfield, CA

Bachelor of Science in Business Administration, Marketing

May 2020

- Dean's List

EXPERIENCE

Slant Partners

Dallas, TX

Brand Partner

Jan 2025 – Jul 2026

Junior Brand Partner

Mar 2022 – Dec 2024

- Led design initiatives for 70% of firm's Dallas-based retainer clients to produce high-quality visual materials that align with project goals and brand guidelines
- Ideated and executed branded swag, identity, collateral, wayfinding signage, and social assets across both digital and physical touchpoints
- Developed theme-driven campaigns for client events, firm anniversaries, and gifting initiatives
- Designed website layouts and animations while coordinating with outsourced developers to create a fully functional user experience
- Prepared and delivered production-ready files for print and digital use, including paper selection, drafting print specifications, and overseeing pre-press preparation, press checks, and proofing processes
- Collaborated with teams across both retainer and project clients, managing multiple projects simultaneously
- Coordinated and manage video and photoshoots, ensuring content aligns with branding goals
- Selected as member of internal culture committee to plan and manage firm culture events and activities, fostering employee engagement and a positive workplace environment

Enterprise Holdings

Dallas, TX

Assistant Branch Manager, Dallas Love Field Airport

Oct 2021 – Mar 2022

Management Assistant – Dallas Love Field Airport

Aug 2021 – Oct 2021

Management Trainee – Home City

Jan 2021 – Aug 2021

- Managed relationships with 20+ corporate accounts
- Conducted marketing calls with prospective clients, businesses, and corporate accounts to gain partnerships
- Tracked customer service scores, sales figures, branch income, and opportunity for branch growth
- Analyzed and audited rental agreements based on terms and conditions.
- Successfully handled 50+ inbound calls daily regarding rental agreements, reservations, and customer satisfaction
- Worked in high-traffic branches with minimum 50-hour work weeks

EuroPhoria Medical and Personal Spa

Bakersfield, CA

Guest Relations Associate

Mar 2018 – Jan 2021

- Facilitated social media content, posts, and activities to maintain a consistent posting schedule
- Managed high-volume calls, emails, in-person, and online inquiries simultaneously
- Communicated effectively with various departments to maintain a cohesive and effective work environment

SKILLS AND INTERESTS

- **Skills:** Branding & Identity, Website Design, Campaign Development, Event Planning & Execution, Social Media, Project Management
- **Tools & Software:** Adobe Creative Suite (Illustrator, Indesign, Photoshop, Xd); Figma (beginner) Microsoft Office, MailChimp; MyEmma; Issuu; Paperless Post, CMS Platforms (Wordpress, Prismic, Craft CMS); Google Analytics; All Social Media Platforms, Glassdoor; Vimeo
- **Interests:** Exploring local restaurants and matcha spots; Spending time with my husband and dog; Binging good TV shows and movies; Attending live music sets and music festivals. Attending Dallas Stars hockey games; Traveling